Dr. BabasahebAmbedkar Open University
Term End Examination March – 2021

Course	**:**	**BCA(DES)**	**Date**	**:**	**02-March-2021**
Subject Code	**:**	**BCA(DES)-202 Graphics**	**Time**	**:**	**01:00pm to 03:00pm**
Subject Name	**:**	**Visual Communication**	**Duration**	**:**	**02 Hours**
			Max. Marks	**:**	**50**

Section A

Answer the following (Attempt any two) **(20)**

1. What is Universal Design? What are the 7 Principles in Universal Design? Explain each with Example?
2. What is Balance and Symmetry in Graphics ,Explain Types of Symmetry in Detail
3. What is Perspective? What are different kinds of perspective discuss and draw Examples?
4. Discus Importance of research in Design.

Section B

Answer the following (Attempt any three) **(15)**

1. What is Unity Explain with Example?
2. What is Rule of thirds and how it is useful?
3. Explain Contrast and how does it play a role in any composition?
4. Define texture and how does it help in graphics? Give Example
5. What is Lay-out?

Section C

Part – A (Multiple Choice Questions) **(10)**

1 A detailed sequence of steps for solving a logical or mathematical problem or performing a task.

A Log B Algorithm
C Logic Book D None of Above

2 A colour produced by light falling onto a surface, as compared to subtractive colour. The additive primary colours are red, green and blue.

A Spectrum B Hue
C Additive Colour D None of Above

3 The blending of pixel colours on the perimeter of hard-edged shapes, like type, to smooth undesirable edges (jaggies).

A Anti-alias B Blurring
C Smoothing D All of Above

4 Refers to amounts of process colours that simulate the colours of the original scene or photograph.

A Offset B Colour Balance
C Master colour D None of Above

5 It adjust the relationship among the process colours to achieve desirable colours.

A Colour correct B HUE

C channels D Alpha

6 For Printing the colour system is used is

A CMYK B RGB

C Lab colours D None of above

7 It is the colour system used for web design

A CMYK B Lab colours

C RGB D None of above

8 Photoshop is called

A Vector graphic software B Image Edit Software

C Video Edit Software D None of above

9 Corel Draw is a called

A Vector graphic software B Image Edit Software

C Video Edit Software D None of above

10 Photo restoration is usually done using

A Adobe Photoshop B Adobe Illustrator

C Corel Draw D All of the above

Part – B (Do as Directed) **(05)**

1 _____Is any flat area bound by line, value, or color

2 _____ the stress placed on a single area of a work or unifying visual theme

3 _____the difference between elements or the opposition to various elements

4 _____the relation of two things in size, number, amount, or degree.

5 _____the interval or measurable distance between objects or forms (two dimensional or three dimensional)

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